# 10 REASONS to choose

# SmartMobile

as your company's **training and communication platform .**

**fit learning**

# INDEX

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# 1.

# FRONT OFFICE
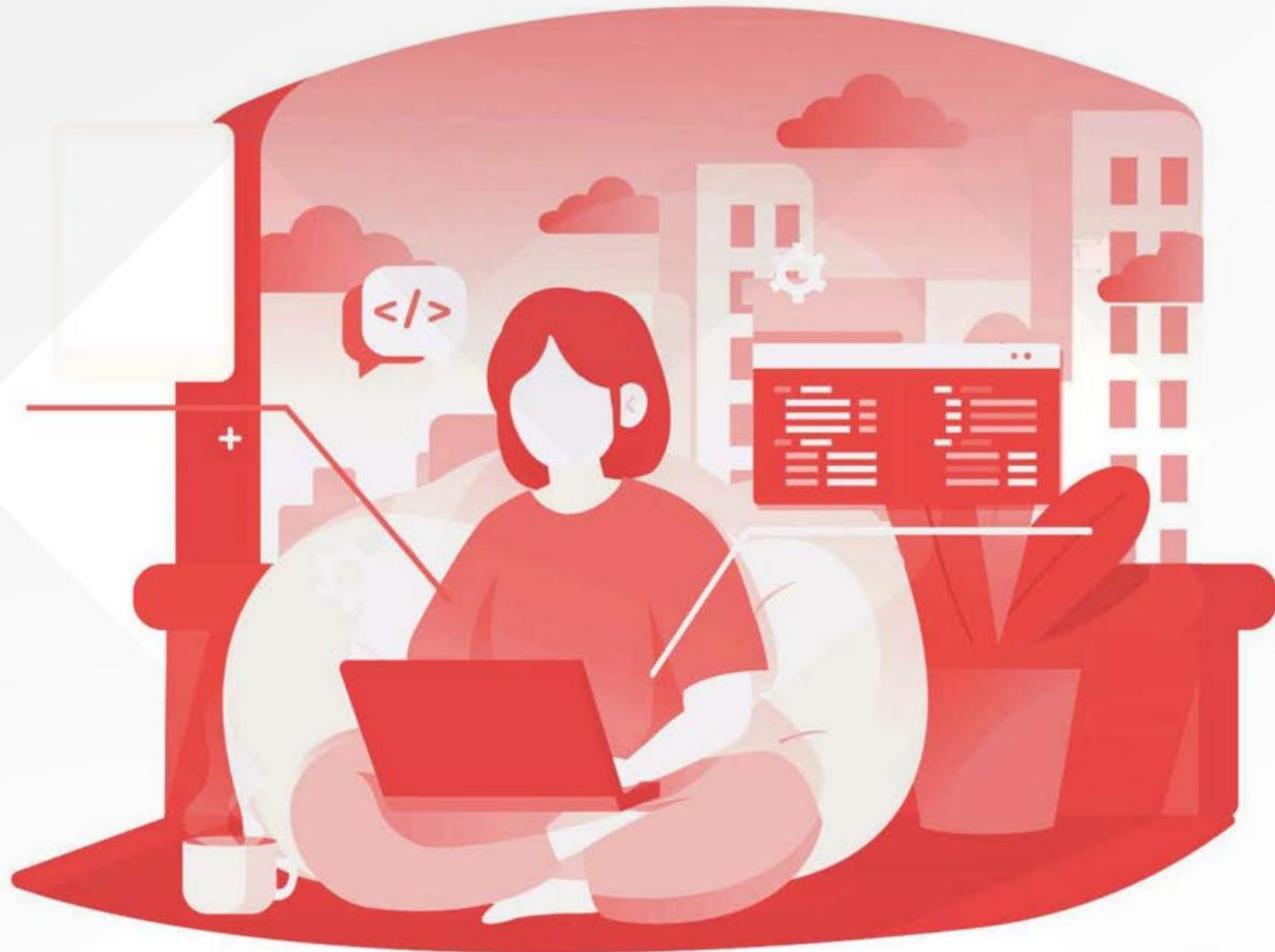
**SmartMobile** is a training and communication platform with an excellent user experience.

Forget passwords and **access safely** with your user, in 1 or 2 clicks you will be watching your training videos, from your tablet, smartphone or computer.
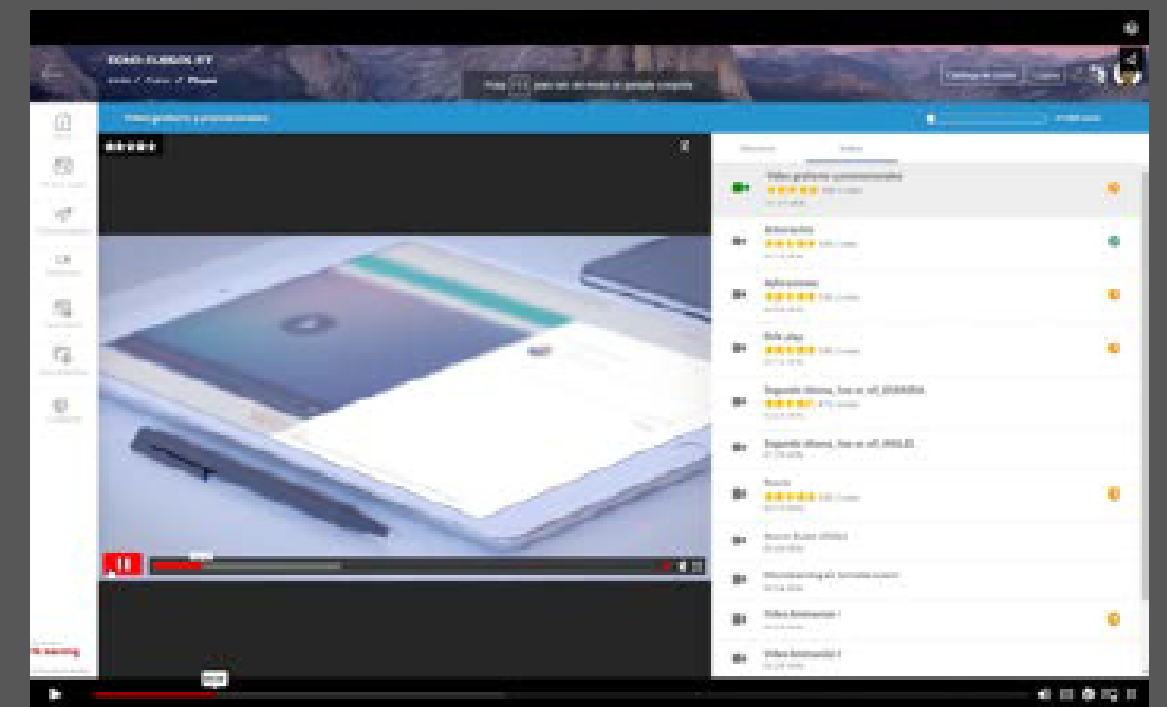
## CHARACTERISTICS

1. Excellent UX (user experience)

2. Easy access without keys (Smart Link)

3. Easy navigation

4. Multi-device

5. Fully customizable

6. Multilanguage

7. Gamified

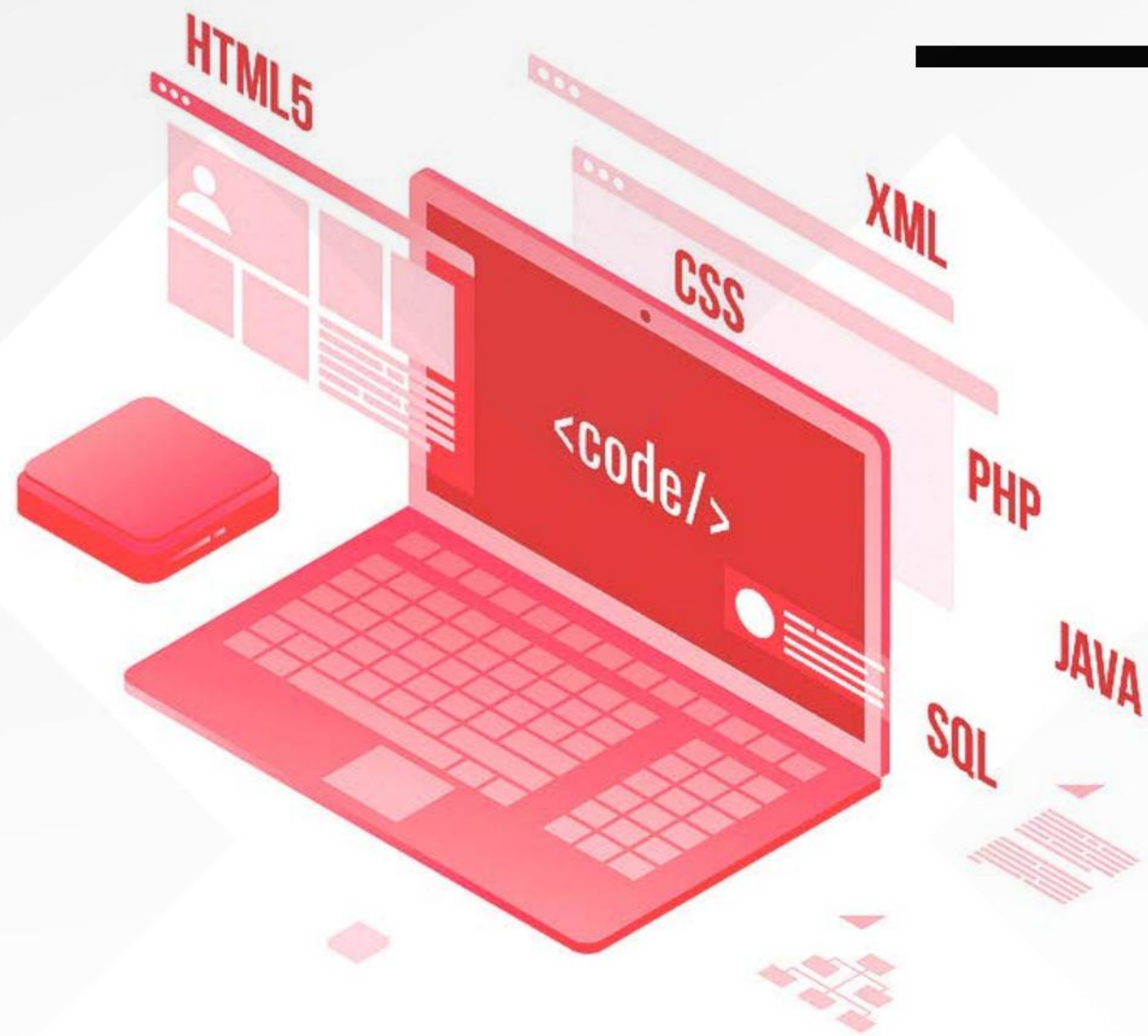8. Custom platform access website

## CLICK THE LINKS



A walk through SmartMobile



SmartMobile a Modular Platform

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# 2. BACK OFFICE



**SmartMobile** has a back office with a dashboard with the main indicators that you should take into account when measuring and assessing the training and communication activity of your organization.

We apply **Artificial Intelligence** to save you time, up to 80% of the management time compared to a traditional platform.

## CHARACTERISTICS

1. Filterable Dashboards (General, Group, Person, and Course)

2. Multi-company

3. Artificial intelligence applied to the management of training activities

4. Configure the security and accessibility of your platform

5. Automated and individualized dynamizations (IA)

6. Complete registration management

7. Publication of training offer

8. Diploma management

## CLICK THE LINKS



SmartMobile Modular Platfrom



SmartMobile back office

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# 3. —
# TRAINING
# MODELS

**SmartMobile** is a platform that allows you to manage any **training process,** not just e-learning models.

In **SmartMobile** you can include your blended model, with live or deferred virtual classrooms, or your traditional model of face-to-face classes, yes, always providing a **digital environment** that improves the user experience.

## CHARACTERISTICS

1. e-learning training

2. Microlearning training

3. Access to live webinars

4. Deferred access to Webinar collections

5. Face-to-face sessions

6. Blended courses

7. Gamification (serious games)

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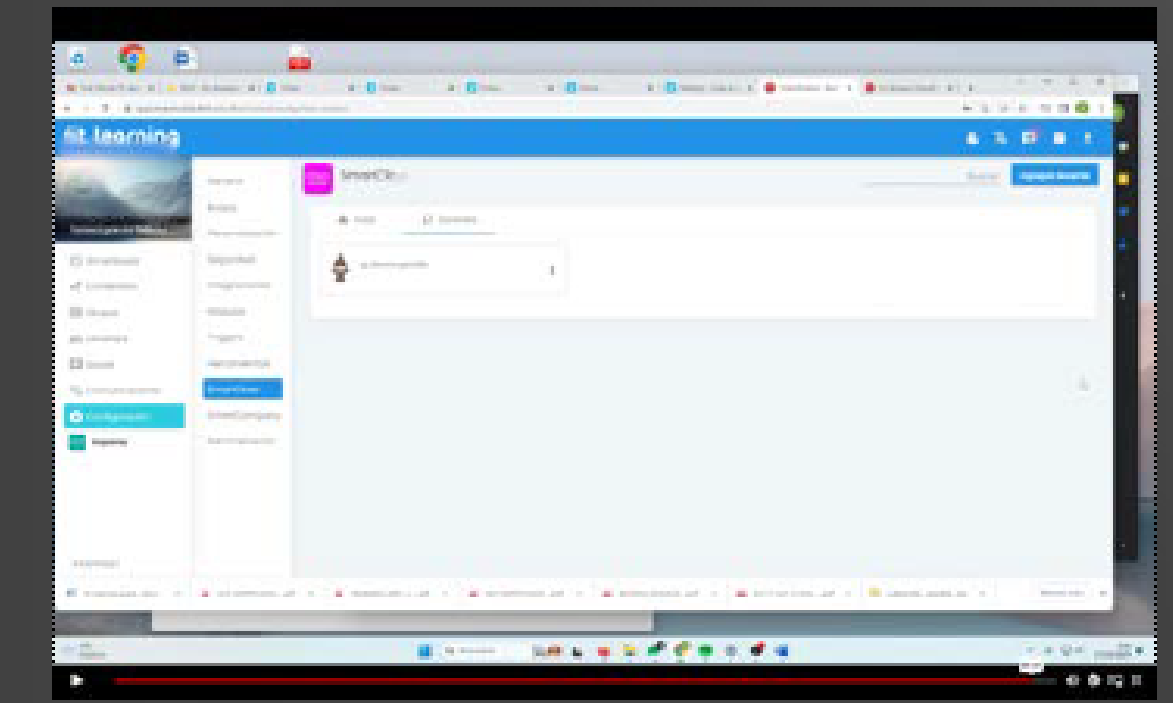
# 4.

## COMPETITION
## AMONG USERS

Define and design your professional skills. In **SmartMobile** you can register and add all kinds of activities in any format to create **training itineraries** for each of the skills.

Compare results and progress and measure the degree of compliance. All this in a **fully gamified environment** that allows you to obtain the best results

## CHARACTERISTICS

1 . Design your skills

2 . Add elaerning courses

3 . Includes face-to-face training

4 . Complete the itineraries with live or deferred webiars

5 . Earn medals and achievements

6 . Go through your complete itinerary

7 . Measure the results and compare them

8 . Mark objectives and models

9 . gamified environment

## DESIGN YOUR COMPETENCES
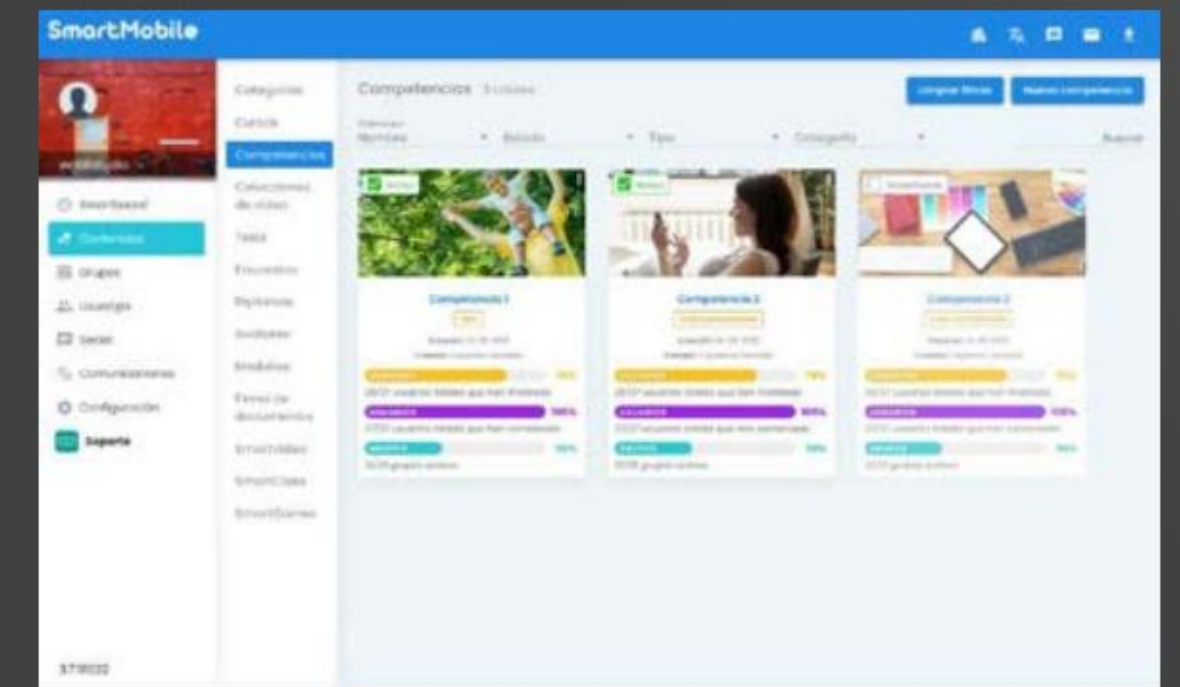


Custom competencies



Activate them when you need it

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# 5.

# GAMIFICATION

The **easiest and most effective** way to learn is by having fun, which is why in **SmartMobile** we have included **SmartGame,** a quiz game in which by challenging other people you will learn without realizing it, don't you believe it? test it

## CHARACTERISTICS

1. Create your games

2. Add questions

3. Define challenges, medals and goals

4. Measure results

5. Analyze learning with our indicator chart

6. Create a game for each course... or create games even if you don't have a course
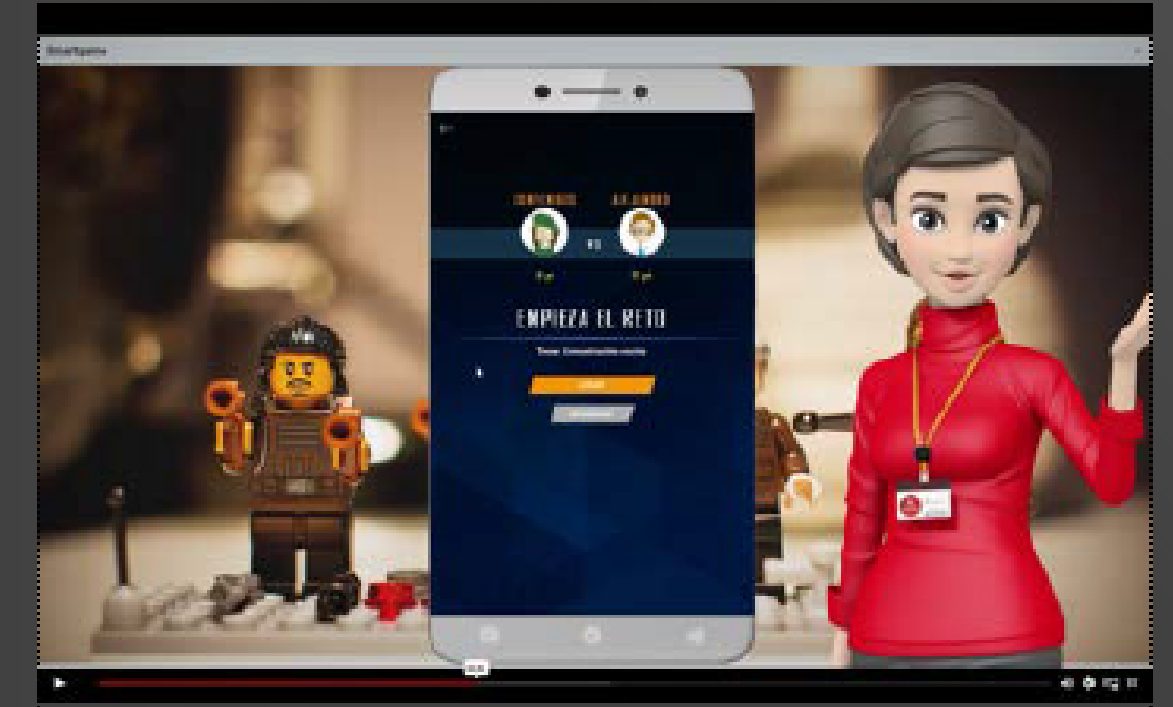
SmartGame



Group Game Dashboard View

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# 6.

## S- **TYPE** OF RESOURCES

Designing a course in **SmartMobile** is choosing a collection of **resources** that shape your training experience.

We have included a great collection of resources for you to shape your courses

### AVAILABLE RESOURCES ON PLATFORM

1. Microlearning videos

2. Youtube Videos

3. Vimeo videos

4. Webinars

5. Tasks

6. Collaborative tools (chats, forums…)

7. Scorm (1.2, 2004)

8. Courses with LTI integration

9. Navigable websites with platform stay control

10. Files with platform stay control

**… and much more…**

## KNOW THE RESOURCES



Training Pills



Ebooks downloadable archives

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# 7.
# COURSE
# CATALOG

To make it easier for you to use the platform, we offer you access to a catalog of more than 100 e-learning courses of high quality, developed based on a **proprietary methodology** based on videos in **micro-learning** format complemented with a collection of **additional resources** that facilitate effective learning.

Use our content, add your own content from our authoring tool or include content from your favorite providers

## CATEGORIES FROM AVAILABLE COURSES

1. Office 365
2. Cybersecurity
3. Management skills
4. Management skills
5. Telecommuting
6. Equality
7. Normative

## CLICK THE LINKS



BLOCKCHAIN Video



CREATIVITY and INNOVATION Video

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# 8.

# INTEGRATIONS

**SmartMobile** is a technology developed entirely by **FIT Learning ,** which allows us to implement all kinds of integrations with external tools and our clients' proprietary software, integration **with** our clients' ERPS being common in order to communicate and transfer data between the Applications.
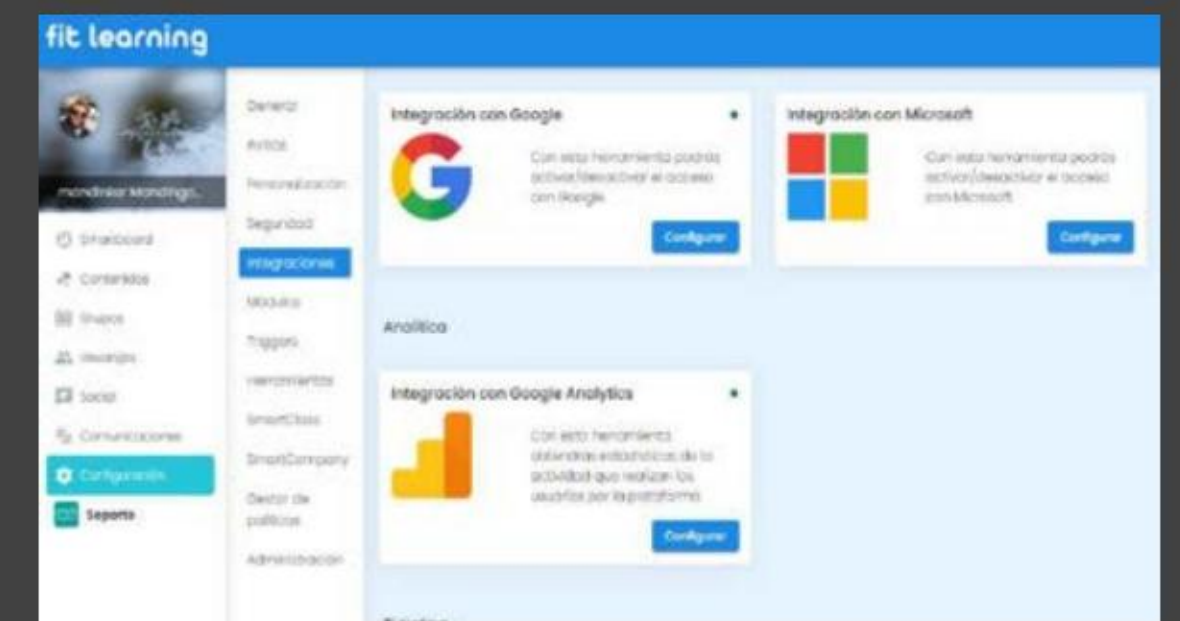
## MAIN INTEGRATIONS

1. Fundae Integration (Spain)
2. Integration SENCE (Chile)
3. Microsoft Active Directory
4. Whatsapp professional
5. Sending Blue
6. ERPS (custom)
7. Microsoft Teams
8. Google meet
9. Google Analytics
10. Zoom
11. Paypal, stripe, served

## SECURED ACCESS



Access with Active directory



Secure integrations

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# 9.

# METHODOLOGY

Today all your employees have a **smartphone.** Have you thought about the **advantages** you would get if you managed to offer them training through their devices?

## OUR TECHNOLOGY IS BASED ON 3 PILARS:

Methodology Videos

1   Learn- Microlearning

2   Consolidates - Gamification

3   Practice - Experiential training (face-to-face/webinar)

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# 10.
# REFERENCES

**SmartMobile** has more than 200,000 users with access from more than 100 different instances, already exceeding 4 million video views.

**SmartMobile** has been chosen as **the best technological solution for training in 2022.**

MEJOR SOLUCIÓN TECNOLÓGICA 2022 PARA LA FORMACIÓN

PREMIOS TECNOLOGÍA SIGLO XXI 2022

Best Tech Solution for Training in Spain 2022, reception

## OUR CUSTOMERS ARE OUR BEST BUSINESS CARD



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Contact us with any questions or to request a demo  for your next project

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