

METHODOLOGY

fit learning

VIDEO TYPES



INDEX

1. Video with **AVATARS**
2. Video with **PRESENTER**
3. **CAPTURE** video
4. **ANIMATION** video
5. **RESOURCE** Video
6. **ROLE PLAY**

1. VIDEO WITH AVATARS

We use artificial intelligence to create totally personalized videos without the need to record in a studio. We produce videos more quickly and, in addition, you will be able to have versions in more than 100 languages.

This type of video allows you to reduce production time, and maintenance costs, so you can enjoy more affordable prices.

STEPS:

- Choose your Avatar
- Validate the Script
- Do you want automatic or professional voiceover?
- We do the rest
- Do you need it in other languages?

CHARACTERISTICS

No need for recording + 85 avatars (actors/actresses)

+ 120 different languages and accents

automatic voice

PRO voice possibility

Photographic resources

Video resources

Custom graphics and signage

Subtitling

Scorm Chance

Professional script

Custom scenarios (backgrounds)

Include in any LMS or web

Corporate image

ADVANTAGES

Production speed

Cost

Ease of modification

Easy to create new versions by language

Highly professional quality

great gallery

CLICK THE LINKS FOR EXAMPLES



Video example with automated voice avatar



Example of video with professional locution avatar



2. VIDEO WITH PRESENTER

Give us your idea and we will create your video fully adapting it to your image and brand. We record in the studio with professional actors and actresses, adding closeness and empathizing with the audience.

In just 2 weeks you can have your completely personalized course.

From 10 videos of about 2.5 minutes, you will get great educational, effective and professional content.

STEPS:

- Validate the script
- We record your course in 1 session
- Give us 1 week and you already have it

CHARACTERISTICS

Script

Recording on set or chroma

Professional actress/actor

Available resources: photography, complementary videos

Pre-designed graphics and corporate image
subtitling

Any LMS or web

SCORM

ADVANTAGES

High customization

High video quality (4K, 4 shots)

2 cameras

100% custom development

Minimum 10 videos

CLICK THE LINKS FOR EXAMPLES



Example of the Video with the presenter



Another example of the video with the Presenter



3. VIDEO FROM SCREEN CAPTURES

Do you need to take a course or videos on your main management applications?

We develop your videos by capturing images and videos about the main functionalities of your applications.

We voice over the videos with a professional voice following a pre-established script that synchronizes capture and voiceover.

STEPS:

- What features do you want to explain?
- From FIT we take care of developing your script and making the captures
- You will have your videos in less than you imagine

CHARACTERISTICS

Professional script

Capture high-quality apps

Pro voice

Voice synchronization with capture

Resources: photo and video

Graphics

Lettering

Subtitling

Scorm

Does not include actors/actresses or avatars

Any LMS

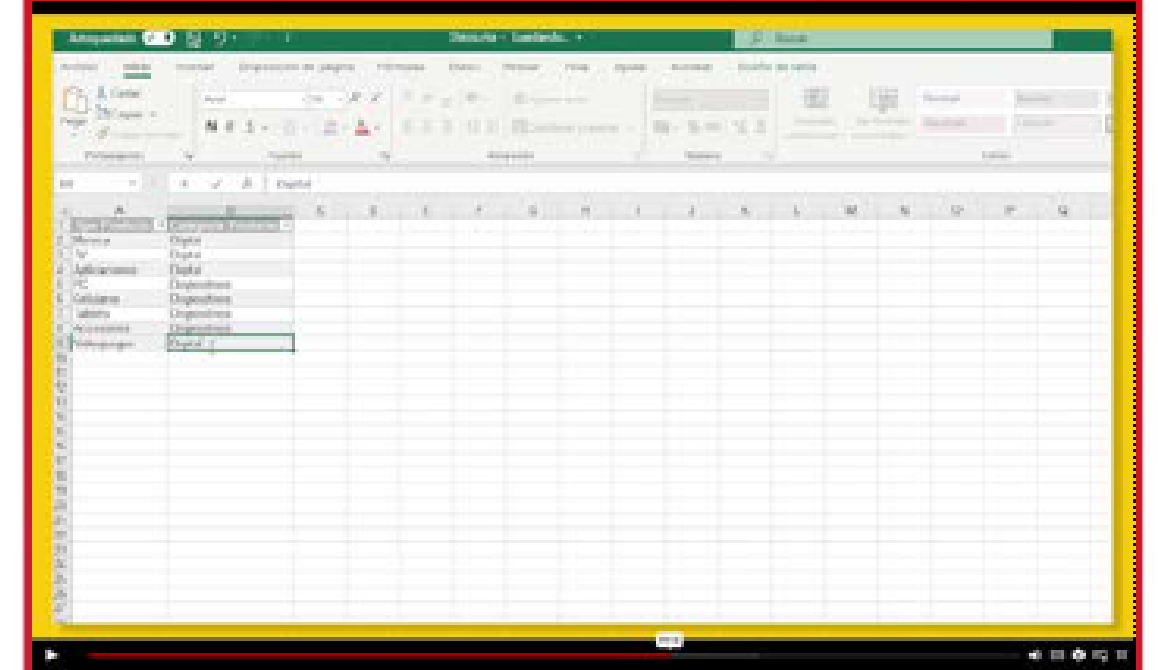
ADVANTAGES

Adjusted to the characteristics of each tool

Increase specific areas to display

High level of detail

CLICK THE LINKS FOR EXAMPLES



Example of the video made out of the screen capture



Example of the video made out of the screen capture

4. ANIMATION VIDEO

Do you need a video that generates an impact in your organization?

We use animated avatars to quickly create personalized videos without the need for on-set or stage recording.

Choose the avatar and use it to present your videos.

STEPS:

- choose your avatar
- We personalize it for you
- We include it in the course

CHARACTERISTICS

Professional script Capture

High-quality apps

Pro voice

Voice synchronization with capture

Resources: photo and video

Graphics

Lettering

Subtitling

Scorm

Does not include actors/actresses or avatars

Any LMS

ADVANTAGES

Adjusted to the characteristics of each tool

Increase specific areas to display

High level of detail

CLICK THE LINKS FOR EXAMPLES



Example of Animated Video 01



Example of Animated

Video 02



5. VIDEO FROM EXISTING RESOURCES



Do you need a corporate video to present a product, an idea or a project? Tell us your idea and we will create a video for you using the best images and videos to shape it.

We use high-quality images and videos that include usage rights, all supported by a perfectly defined script and professional voice-over.

We choose background music to create a better experience, adapting to the rhythm and objectives of the video.

STEPS:

- Tell us your idea
- Validate the script
- Give us 1 week

CHARACTERISTICS

Script

Professional voice over

Available resources: photography, complementary videos

Pre-designed graphics

Corporate image

Subtitling

Any LMS or web

SCORM



ADVANTAGES

Without recordings

Suitable for company presentations, products, ideas, promos.

CLICK THE LINKS FOR EXAMPLES



Example video from the Existing Resources 01



Example video from the Existing Resources 02

6. ROLE PLAY

Do you need to transmit a message effectively and that adapts to the reality of your company?

We suggest you make a video in "role play" format in which we simulate real situations.

We record in your facilities or in ours with your employees or if you prefer we put the actors/actresses.

STEPS:

- What situation do you want to simulate? tell us about it
- Decide if you prefer to do it with people from your organization or with actors/actresses
- We developed a situational script and recorded it in one session.

CHARACTERISTICS

Requires recording 2 cameras

4 plans

2 actors/actresses

Need scenario

graphics

Script

ADVANTAGES

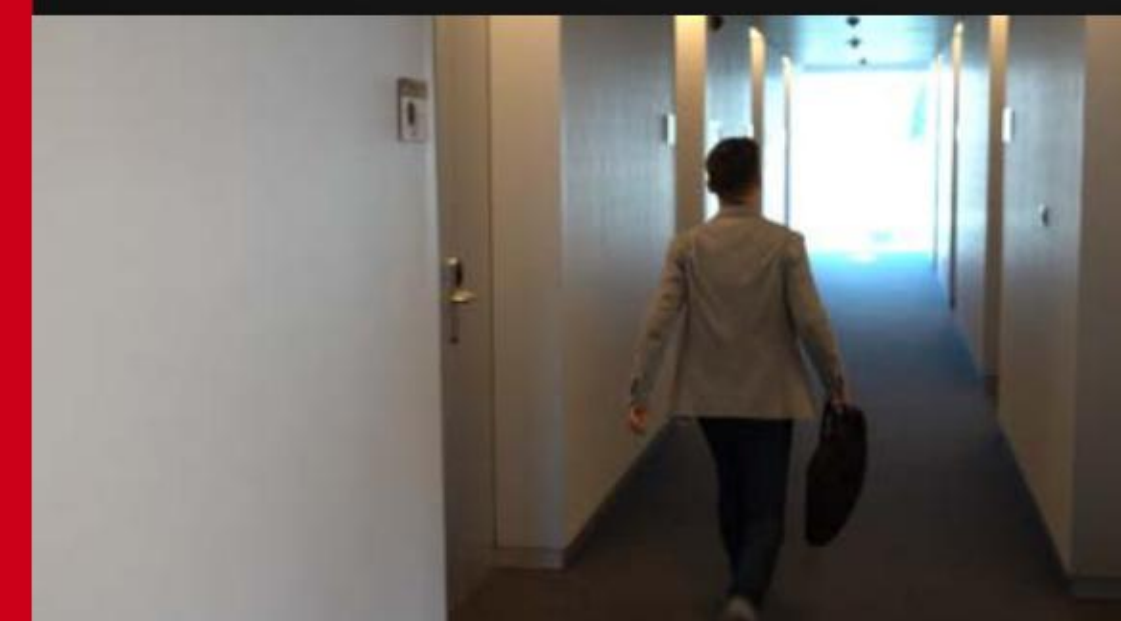
Dynamism

Presentation real situations

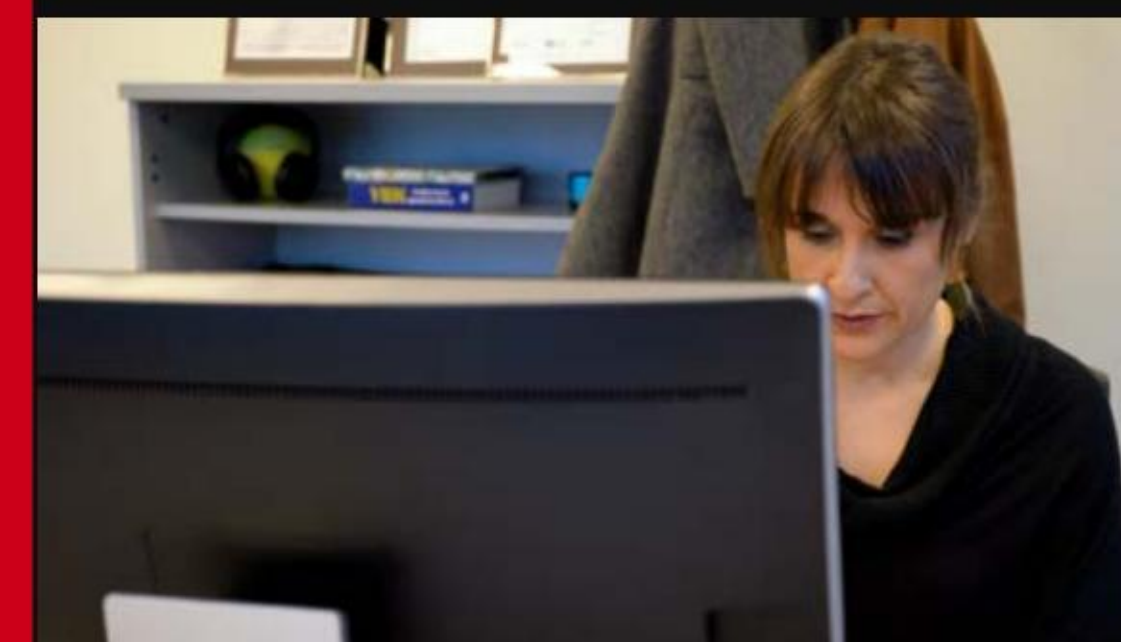
Adaptation to the reality of the company

Ideal for simulating practical cases

**CLICK ON THE LINKS
FOR EXAMPLES**



[Roleplay video example 01](#)



[Roleplay video example 02](#)



SUMMARY

Compare all features

	AVATAR	PRESENTER	CAPTURE	ANIMATION	RESOURCE	ROLE PLAY
Recording	✖	✔	✖	✖	✖	✔
Avatars	✔	✖	✖	✔	✖	✖
Professional voice over	✔	✔	✔	✔	✔	✔
Versions other languages						
Changes/modifications						
Subtitle	✔	✔	✔	✔	✔	✔
Personal funds	✔	✔	✔	✔	✔	✔
Videos gallery	✔	✔	✔	✔	✔	✔
Editing/Labeling	✔	✔	✔	✔	✔	✔
Adp. corporate image						
Automatic voice	✔	✖	✖	✖	✖	✖
Min number of videos	5	10	5	5	5	1

*Difficulty level: Hard

Easy

Contact us with any questions or to request
a demo for your next project

PREDRAG SAVOVIC
M:+447517931900
E: uk@fitls.com

fit learning

© 2023 - Fit Learning | All rights reserved | Privacy
Policy. Cookies policy and legal notice.

